

At SCALE PROTM, we're passionate catalysts for emerging innovators and startups, committed to empowering them to scale their businesses through strategic insights and collaborative partnerships. Our comprehensive framework guides entrepreneurs in transforming their ideas into thriving and sustainable ventures. Through our Program **Venture Base Camp** and its innovative product **Proscalar.AI**, we facilitate consultative co-creation, while **Venture Veda** enhances founders' capabilities. Join us as we champion your journey towards turning your vision into a reality.



VentureVeda offers a game changing program designed to unlock personal potential and enhance business acumen for startup founders. This holistic journey cultivates a resilient **Entrepreneurial mindset**, nurtures **Leadership Qualities**, and masters **Business Fundamentals and Strategic Planning**. From tailoring **Marketing & Sales Strategies** to understanding **Customer Centric Innovation**, VentureVeda equips entrepreneurs with the foundational essence of entrepreneurship, ensuring they're prepared to navigate the complexities of the business world.

"Deep Dive: Venture Veda – Program Overview and Topic Highlights"




Below is a summary of the topics covered in each segment. Participating Startup founders will delve into comprehensive case studies and engage in practical & Immersive exercises to gain a thorough understanding.



Tailored Immersive Learning – Course Structure & Design:

- Tailored for 25 startup founders, fostering an intimate cohort.
- Topics feature 1.5-hour sessions supplemented by hands-on exercises.
- Enriched with NLP, workouts, debates, and case studies for immersive learning.
- Flexible delivery modes – offline, online, or blended – tailored to participant preferences.

**For enquiry & details
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